Rubric: Writing Arguments

KEY TRAITS	4	3	2	1
IDEAS AND EVIDENCE	 The introduction engages the audience; the claim clearly states a position on an issue. Logical reasons and relevant evidence convincingly support the writer's claim. Opposing claims are anticipated and effectively addressed. The conclusion logically follows up on the main ideas of the argument and restates the claim. 	 The introduction could do more to grab the audience's attention; the claim states a position on an issue. Most reasons and evidence are relevant and support the writer's claim. Opposing claims are anticipated, but the responses are not fully developed. The concluding section mostly follows up on the main ideas of the argument and restates the claim. 	 The introduction is not engaging; the claim identifies an issue, but the writer's position is not clearly stated. The reasons and evidence are not always logically connected to the writer's claim. Opposing claims are anticipated but not addressed logically The concluding section includes an incomplete summary of the main ideas and claim, and leaves loose ends for the audience. 	 The introduction is missing or does not include a claim. Supporting reasons and evidence are missing or are not connected to the claim. Opposing claims are neither anticipated nor addressed. The concluding section is missing.
ORGANIZATION	 Reasons and evidence are organized logically and consistently throughout the argument. Transitions logically connect evidence and reasons to the claim. 	 The organization of reasons and evidence is confusing in a few places, but mostly logical. A few more transitions are needed to connect evidence and reasons to the claim. 	 The organization of reasons and evidence is weak. More transitions are needed to connect evidence and reasons to the claim. 	 A logical organization is not used; reasons and evidence are presented randomly. Transitions are not used, making the argument difficult to understand.
LANGUAGE	 The writing has an appropriately formal style and an objective tone. Persuasive techniques are used appropriately and effectively throughout the argument. Sentences have a variety of beginnings, lengths, and structures. They flow rhythmically. Spelling, capitalization, and punctuation are correct. Grammar and usage are correct. 	 The style becomes too informal in a few places, and the tone is uneven. Some effective persuasive techniques are used. Sentences are correctly structured and complete, but could have more variety and flow. Some capitalization and punctuation mistakes occur. Some grammatical and usage errors are repeated in the argument. 	 The style and tone are inconsistent, and the style becomes too informal in many places. Few effective persuasive techniques are used, or some techniques are used inappropriately. Sentence structures have very little variety, and some fragments or run-on sentences are present. Several spelling and capitalization mistakes occur, and punctuation is inconsistent. Grammar and usage are incorrect in many places, but the writer's meaning is still clear. 	 The style and tone are inappropriate for the argument. Persuasive techniques are missing or used inappropriately. Repetitive sentence structure, fragments, and run-on sentences make the writing hard to follow. Spelling and capitalization are often incorrect, and punctuation is missing. Many grammatical and usage errors change the meaning of ideas and make the writing hard to understand.